

New Logos for InCommon Participants, Affiliates

InCommon has developed new logos, including one for use by any InCommon participant and one for use by InCommon affiliates. The logos (in EPS and GIF versions) are available for download at www.incommon.org/logos.html, where you will also find usage guidelines.



We're encouraging everyone to use the logos as a way to promote InCommon and the InCommon community. For example:

- A university might use the participant logo to promote its use of federated identity management.
- A certificate service subscriber might display the participant logo on its internal documentation pages.
- A sponsored partner might use that same logo to inform potential customers and clients that their service is federated and available via InCommon.
- Higher education and research organizations might display the logo to indicate support for using federated access for collaborative research, course-sharing, or other shared services.

At the same time, we've also developed logos for each of three InCommon services: the InCommon Federation, the InCommon Certificate Service, and the InCommon Identity Assurance Program. You will begin to see these logos on the InCommon web and in our publications. The new service logos are displayed at www.incommon.org/logos.html.

We also asked our designer to spiff up our publications with some new design templates as well. These will make their debut at the Internet2 2011 Fall Member Meeting.