

Social Media

Social Media –

- "Social media are primarily Internet- and mobile-based tools for sharing and discussing information among human beings.¹ The term most often refers to activities that integrate technology, telecommunications and social interaction, and the construction of words, pictures, videos and audio. This interaction, and the manner in which information is presented, depends on the varied perspectives and "building" of shared meaning among communities, as people share their stories and experiences. Businesses also refer to social media as user-generated content (UGC) or consumer-generated media (CGM)." c/o [Wikipedia](#)

Social Media in Plain English

- A brief tutorial

see: <http://www.commoncraft.com/socialmedia>

Useful Links

- Social Media – Wikipedia Definition
 - http://en.wikipedia.org/wiki/Social_media
- George's Bookmarks for "Social Media" on Del.icio.us
 - <http://delicious.com/ghbrett/social-media>
- Impact of Social Media on Meetings & Events c/o Slideshare
 - <http://bit.ly/2DWdAD> (bit.ly - compresses URLs & gives you stats who views them)
- Slideshare – share powerpoint & pdf files
 - <http://www.slideshare.net/>
- Guide to Social Media** <http://socialmedia.wikispaces.com/>
- Facebook – social network with applications
 - www.facebook.com/
- Flickr – social photo sharing
 - <http://www.flickr.com>
- Twitter – micro blogging (140 chars)
 - <http://www.twitter.com>
- Common Craft Site with short but informative videos
 - Plain English Videos
 - <http://www.commoncraft.com/blog-categories/plainenglish>
 - Social Media in Plain English
 - <http://www.commoncraft.com/socialmedia>
 - Wikis in Plain English
 - <http://www.commoncraft.com/video-wikis-plain-english>
 - Twitter in Plain English
 - <http://www.commoncraft.com/twitter>
 - Social Bookmarking in Plain English
 - <http://www.commoncraft.com/bookmarking-plain-english>
 - LinkedIn in Plain English
 - <http://www.commoncraft.com/linkedin>
 - Google Docs in Plain English
 - <http://www.youtube.com/watch?v=eRqUE6IHTEA>
 - Online Photo Sharing in Plain English
 - <http://www.commoncraft.com/photosharing>
 - Social Networking in Plain English
 - <http://www.commoncraft.com/video-social-networking>