 Speakers Bureau

Last reviewed: September 2017

Information Security Awareness Speakers Bureau

If your group or institution would be interested in a FREE presentation utilizing our Information Security Awareness Speakers Bureau for your next meeting or campus event, these are the experts who have expressed interest in providing brief presentations on any of the following topics. Please feel free to contact the speaker(s) of your choice directly. For assistance in contacting a speaker, e-mail the Higher Education Information Security Council at security-council@educause.edu.

In addition to the list of available speakers, we’ve provided a basic set of guidelines for a good presentation below.

Note: Please remember that travel expenses may be the responsibility of an institution inviting any out-of-town speaker(s). It is up to the institution and speaker(s) to negotiate any travel terms.

Available Speakers

**Jon Allen**
Assistant Vice President & Chief Information Security Officer
Baylor University
Waco, TX
Topics: Security Awareness, General Information Security Issues, Encryption, Policy, PCI-DSS, Forensics
Jon_Allen@baylor.edu

**Josh Beeman**
Executive Director of Information Security & University Information Security Officer
University of Pennsylvania
Philadelphia, PA
jbeeman@isc.upenn.edu
Note: This speaker is willing to travel out of town if travel and expenses are paid.

**Daniel Bennett**
Manager of IT Security
Pennsylvania College of Technology
Williamsport, PA
dbennet@pct.edu
Note: This speaker is willing to travel within 50 miles each way. He can travel further based on scheduling and if other organizations are willing to pay travel and expenses.

**Sol Bermann**
Privacy Officer and IT Policy, Compliance and Enterprise Continuity Strategist
ITS - Information & Infrastructure Assurance
University of Michigan
Topics: Information privacy; privacy/security education and awareness; Bring-your-own-device; cloud computing privacy/security/compliance; export control (ITAR/EAR) compliance; IT/Security policy
solb@umich.edu

**Kelley Bogart**
Senior Information Security Specialist
University of Arizona
Tucson, AZ
Topics: Security Awareness, General Information Security Issues, PCI Compliance, Governance
bogartk@email.arizona.edu
Note: This speaker is willing to travel out of town if travel and expenses are paid.

**John Bruggeman**
Director of Information Systems
Hebrew Union College - Jewish Institute of Religion
Cincinnati, OH
Topics: Security Awareness, Information Security Guide, Small School Focus
john@huc.edu
Note: This speaker is willing to travel if travel and expenses are paid.
Petr Brym  
CSO for Student Affairs IT  
University of California, Berkeley  
Berkeley, CA  
Topics: Building a Security Program, Developing October Cyber Security Events and Materials  
petr.brym@berkeley.edu

John Christly  
Chief Information Security Officer/HiPAA Security Officer  
Nova Southeastern University  
Davie, FL  
jchristly@gmail.com  
Note: This speaker is willing to travel if expenses are covered.

Tammy L. Clark  
Chief Information Officer  
The University of Tampa  
Tampa, FL  
Topics: Information Security Governance (ISO 27001), Risk Management, Cloud Security Issues, ERP/EA SaaS selection/implementation (information security considerations); third party oversight, contract and security reviews; data protection; designing a robust security architecture; developing an effective information security program; Compliance strategies (HiPAA, PCI, GLBA, HEOA); gaining executive support for information security programs; translating your message for Higher Ed executives (and more..)  
tclark@ut.edu  
Note: This speaker is willing to travel if expenses are covered.

Mary Dunker  
Director, Secure Enterprise Technology Initiatives  
Virginia Tech  
Blacksburg, VA  
dunker@vt.edu  
Note: This speaker is willing to travel if expenses are covered or reimbursed.

David Escalante  
Director of Computer Policy & Security  
Boston College  
Chestnut Hill, MA  
Topics: Security Awareness, General Information Security Issues, Security Policy  
david.escalante@bc.edu  
Note: This speaker is willing to travel; reimbursement for expenses related to travel is negotiable.

Greg Hedrick, CISSP  
Chief Information Security Officer  
Purdue University  
West Lafayette, IN  
Topics: IT Security Tools and Techniques, Incident Response, Roles in Information Security  
hedrick@purdue.edu  
Note: This speaker is willing to travel within 50 miles each way. He can travel further based on scheduling and if other organizations are willing to pay travel and expenses.

Hendra Hendrawan  
Senior Information Security Analyst  
York University  
Toronto, Ontario, Canada  
Topics: Security Awareness, General Information Security Issues, PCI DSS, IPS, IDS, Incident Handling  
hendra@yorku.ca  
Note: This speaker is willing to travel if expenses are paid.

Cathy Hubbs, CISSP, CISA, CGEIT  
Chief Information Security Officer  
American University  
Washington, DC  
Topics: Security Awareness, General Information Security Issues, Getting Policies Sanctioned, Data Stewardship  
hubbs@american.edu

Bob Kalal  
Director (Retired), Information Technology Policy  
The Ohio State University
Columbus, OH
kalal.1@osu.edu
Note: This speaker is willing to travel if expenses are reimbursed.

Kathleen R. Kimball, MS, CISSP, CISM
Senior Information Technology Auditor
Audit Department
University of Virginia
Charlottesville, VA 22903
Topics: Security Awareness, General Information Security Issues
krk6p@eservices.virginia.edu
Note: This speaker is willing to travel. If out of state, reimbursement for expenses would be required.

Jim Lowe
Chief Information Security Officer
University of Wisconsin-Madison
Madison, WI
lowe@wisc.edu

Randy Marchany
Chief Information Security Officer
VA Tech
Blacksburg, VA
marchany@vt.edu
Note: This speaker is willing to travel if expenses are covered.

Wyman Miles
Chief Information Security Officer
Cornell University
Ithaca, NY
Topics: Security awareness, general information security issues, confidential data discovery and cleanup, building an information security program, encryption
wm63@cornell.edu
Note: This speaker is willing to travel if expenses are covered.

Sarah Morrow
Health Sciences Center (HSC) Privacy Officer
University of New Mexico
Albuquerque, NM
Topics: General privacy issues
smorrow2@unm.edu
Note: This speaker is willing to travel if expenses are covered, at least in part.

Todd Plesco
Director of Information Security
Chapman University
Orange, CA
tblesco@chapman.edu
Note: This speaker is willing to travel if travel/lodging expenses are covered.

Kathleen Roberts
Principal
iSecure Solutions
Dresher, PA
Topics: Security Awareness, General Information Security Issues
kathleen@isecuresolutions.com
Note: This speaker is willing to travel out of town if travel expenses are reimbursed.

Sean Sweeney
Chief Security Advisor, Enterprise Cybersecurity Group
Microsoft
Pittsburgh, PA
Topics: Security Awareness, General Information Security Issues, Strategic Information Security
sesweene@microsoft.com

Joe St Sauver, Ph.D.
Kent Wada  
Chief Privacy Officer and Director, Strategic IT Policy  
UCLA  
Los Angeles, CA  
Topics: Privacy as an enabler of academic and intellectual freedom; distinguishing between different forms of privacy, between privacy and information security, and between privacy and compliance; governance models for privacy; privacy and security policy development.  
kent@ucla.edu  
Note: This speaker is willing to travel if expenses are covered.

Ben Woelk  
Information Security Program Manager  
Rochester Institute of Technology  
Rochester, NY  
Topics: Developing a Security Awareness Program, Digital Self Defense (general audience), Security Policies, Developing Security Training, Introverted Leadership  
ben.woelk@rit.edu  
Note: This speaker is willing to travel if expenses are covered.

EDUCAUSE Speaker Concierge Tools

Whether you're preparing a proposal, designing and delivering your session, deconstructing evaluations, or promoting your work for colleagues and management, the EDUCAUSE Presenter Concierge has a tool to help you every step of the way.

- Guide to Writing a Successful Conference Proposal
- Guide to Designing a Great Presentation
- Deliver an Engaging Presentation
- Facilitate Effective Discussions
- Leverage Your Professional Engagement

Basic Guidelines for a Good Presentation

The following tips are suggestions only and they are not intended to change your approach if you already have a proven methodology to prepare for presentations.

- Start early and plan ahead. Discuss and agree on target dates with the representative of the audience institution. (Suggested lead time is three months)
- Secure endorsement/approval from your and the audience institution's management. (Suggested lead time is two months)
- Confirm match between proposed presentation and intended audience. (Suggested lead time is one month)
- Agree on any logistical and/or financial arrangements well in advance. (Suggested lead time is two months)
- Ask the audience institution representative to advertise presentation with sufficient lead time to confirm minimum participation. (Suggested lead time is six weeks)
- Submit a half page executive summary well in advance. (Suggested lead time is two months)
- Employ good practices for PowerPoint. The EDUCAUSE Speaker Concierge offers tips and resources for designing an effective presentation.
- Submit preview of PowerPoint or other material to the audience institution representative in advance. (Suggested lead time is two weeks)
- Use appropriate presentation format (presentation, panel, forum) & leave time for questions and discussion.
- Debrief and provide feedback to help improve this program.