Goal (Outcome statement)	STRATEGY ID	Strategies/Tactics (what will be done)	Owner	Level of effort	Status	Inputs	Metrics
EXAMPLES		EXAMPLES	InCommon Ops	High/Med/Low	In flight/20%/etc	40 hours, $50,000, etc	4 new documents published
OBJECTIVE 1: Simplify the Process to Federate IdPs and SPs							
Provide more comprehensive documentation to support a wide variety of deployment scenarios	1.01	Expand installation documentation and online resources					
	1.02	Complete ADFS strategy					
OBJECTIVE 2: Increase the Value of InCommon Participation							
Enhance access to a robust network of human resources	2.01	Develop strategy to expand affiliates program to ensure they are supporting recommended practices					
Shape and influence Net+ service development with respect to identity	2.02	Guide pipeline of service opportunities based on membership input and feedback					
Develop more mature, scalable, and resiliant operations	2.03	Review and update DR policies and procedures					
	2.04	Enhance service desk offerings					
	2.05	Complete Internet2 ERP/CRM/Finance platform migration					
	2.06	Deploy SHA-2 metadata aggregates					
	2.07	Expand InCommon Operations staff to appropriately resource strategic initiatives					
Expand the portfolio of third-party services available to participants	2.08	Launch eduRoam					
	2.09	Launch Docusign					
	2.10	Develop a tagging and certification program for Sponsored Partners					
Expand the portfolio of in-house services available to participants	2.11	Establish a managed IdP, complete with self service account management, audit and reporting capabilities					
	2.12	Complete pilot of a Social2SAML Gateway service					
	2.13	Establish executive dashboards, reports, and analytics					
OBJECTIVE 3: Develop Support for Interfederation							
Participate in National and Global Federation and Interfederation activities	3.01	Complete work to implement eduGain					
	3.02	Continue engagement with REFEDS					
	3.03	Develop a US Federal SP Strategy					
Create the necessary technology frameworks to enable Interfederation	3.04	Introduce Interfederation metadata elements					
	3.05	Create an Interfederation metadata intake and publishing processes					
Create the necessary policies to enable Interfederation	3.06	Develop a metadata registration practices statement					
	3.07	Transition R&S to an internationally-based standard					
	3.08	Conduct an EU attribute release review					
Develop a model for Subfederation	3.09	Pilot a business agreement with a regional or state provider					
	3.10	Develop more partnerships with Regional Network Organizations					
	3.11	Develop more partnerships with K-12					
	3.12	Develop a partnership with Quilt					
OBJECTIVE 4: Innovate, Influence, and Lead Where it Matters							
Clearly articulate and promulgate the mission and value of InCommon	4.01	Develop and distribute more robust mission and value proposition materials					
	4.02	Develop and implement an updated community engagement plan					
	4.03	Launch an annual community survey					
Actively engage with and support local campus IAM	4.04	Establish and support an IAM Directions affinity / CIFER Coordination group					
Contunue to support and encourage community engagement, communication, and collaboration	4.05	Sponsor and support Identity Week, CAMP, and ACAMP activities					
	4.06	Continue to produce monthly IAM webinars and InCommon Affiliate webinars					
OBJECTIVE 5: Put Trust and Privacy in to Identity							
Enhance certificate service offering	5.01	Finish the development and deployment of IGTF CA					
Enhance assurance offerings	5.02	Develop an R&E US assurance profile					
	5.03	Assess relationship with FICAM					
Establish a baseline level of assurance	5.04	Develop a new baseline through community engagement					
OBJECTIVE 7: Develop Support for Research Activities and Communities							
Conduct R&E needs assessment	7.01	Convene community meetings to document use cases and business outcomes					
Provide federation services targeted at research activities and communities	7.02	Develop multi-factor authentication support					
	7.03	Develop ECP Support					
	7.04	Encourage development of a research federation based IdP hosted by members					