## Data Management Maturity

#### 1. Data Management Maturity Survey

ITANA.org and DASIG are interested in the state of data management practices in higher education. This survey captures maturity levels for 9 key areas of data management. Each question is based on a 1 to 10 ranking.

On a scale of 1 to 10 with 1 being defined as lowest on the scale and 10 begin defined as the highest level of accomplishment in the area, please rank your institution's maturity related to the following data management areas.

#### \* 1. Data governance

|                 | 1 - my<br>institution<br>has no<br>formal<br>data<br>governance<br>policies<br>and no<br>governance<br>bodies<br>currently in<br>place. | 2   | 3   | 4   | 5 – a data<br>governance<br>group has<br>been formed,<br>representing<br>major<br>administrative<br>areas from<br>the<br>institution.<br>Data<br>decisions<br>related to<br>those areas<br>are discussed<br>by the<br>stewards, with<br>some actions<br>resulting from<br>those<br>discussions. | 6    | 7  | 8   | 9   | 10 - every<br>data<br>decision is<br>governed by<br>a formal<br>process<br>and/or<br>policy. Each<br>data area<br>has a<br>formal<br>governance<br>body that<br>oversees<br>the quality<br>and use of<br>its<br>respective<br>data. Data<br>policies are<br>strictly<br>enforced. All<br>data<br>movement<br>throughout |
|-----------------|---|-----|-----|-----|---|------|----|-----|-----|---|
|                 |   |     |     |     | some actions<br>resulting from<br>those<br>discussions.   |      |    |     |     | data<br>movement<br>throughout<br>the<br>organization<br>is regulated<br>and<br>managed.  |
| Data governance | ja -  | ţo. | to. | ţ:n | in .  | in . | ha | ţo. | ţo. | p.  |

# Data Management Maturity

## \* 2. Data Architecture, analysis and design

| Data Architecture,<br>analysis and design | ja  | ja      | D.       | ja      | ja  | ja      | ja      | βΩ       | ja       | jn   |
|---|---|---------|----------|---------|---|---------|---------|----------|----------|--|
| Data Architecture,<br>analysis and design | the needs of<br>individual<br>areas or<br>project teams.<br>Changes are<br>made by the<br>project teams<br>or DBAs<br>responsible for<br>the<br>applications.<br>There are no<br>data models<br>of any sort,<br>and limited if<br>any<br>documentation<br>regarding the<br>data or the<br>structures. | 2<br>jn | 3<br>j:1 | 4<br>ja | areas prior to<br>data structure<br>changes being<br>made.<br>Enterprise<br>level<br>architectural<br>planning is in<br>the early<br>stage of<br>development,<br>and not yet an<br>effective<br>practice<br>enterprise-<br>wide | 6<br>ງຳ | 7<br>jn | 8<br>j-1 | 9<br>j:1 | management<br>best practices<br>require that<br>any change to<br>production data<br>stores requires<br>review and<br>documentation.<br>Data models<br>are maintained<br>at an<br>enterprise level<br>for both logical<br>and physical<br>views of the<br>data. |
|   | <ul> <li>1 – there is no<br/>formal<br/>architecture<br/>related to<br/>data. Data<br/>exists in<br/>multiple files<br/>and<br/>databases,<br/>using multiple<br/>formats and<br/>technologies.<br/>Changes to<br/>any data<br/>structures are<br/>made "on the<br/>fly", based on</li> </ul>         |         |          |         | 5 – data<br>documentation<br>exists for<br>most systems<br>in the form of<br>data<br>dictionaries<br>and physical<br>data models.<br>There is at<br>minimum a<br>review done<br>with affected                                   |         |         |          |          | 10 – a data<br>architecture<br>exists which<br>encompasses<br>all data for the<br>institution.<br>Metadata<br>management<br>is a top<br>priority, and is<br>used to<br>document all<br>data. Change  |

## \* 3. Database management

1 databases are managed by the

|                     | managed       |      |    |    |                      |    |    |    |    |               |
|---------------------|---------------|------|----|----|----------------------|----|----|----|----|---------------|
|                     | by the        |      |    |    | 5 – minimal          |    |    |    |    |               |
|                     | software      |      |    |    | changes are made     |    |    |    |    |               |
|                     | that uses     |      |    |    | to schemas for       |    |    |    |    |               |
|                     | them          |      |    |    | vendor supplied      |    |    |    |    |               |
|                     | (schema is    |      |    |    | software. Some       |    |    |    |    | 10-           |
|                     | installed out |      |    |    | optimization to      |    |    |    |    | database      |
|                     | of the box,   |      |    |    | database             |    |    |    |    | needs and     |
|                     | scripts are   |      |    |    | environments         |    |    |    |    | schemas are   |
|                     | run as        |      |    |    | occur, primarily for |    |    |    |    | analyzed      |
|                     | provided by   |      |    |    | security or          |    |    |    |    | before        |
|                     | the vendor    |      |    |    | performance          |    |    |    |    | projects      |
|                     | or            |      |    |    | reasons. Sporadic    |    |    |    |    | start.        |
|                     | developer     |      |    |    | support,             |    |    |    |    | Standard      |
|                     | to maintain   |      |    |    | dependent on the     |    |    |    |    | maintenance   |
|                     | the           | 2    | 3  | 4  | presence of a        | 6  | 7  | 8  | 9  | processes     |
|                     | database).    |      |    |    | "guru," usually the  |    |    |    |    | and change    |
|                     | At times      |      |    |    | person who created   |    |    |    |    | control are   |
|                     | individual    |      |    |    | that information     |    |    |    |    | applied       |
|                     | DBAs are      |      |    |    | system, is the       |    |    |    |    | across all    |
|                     | called in to  |      |    |    | norm for non-        |    |    |    |    | databases.    |
|                     | do tasks      |      |    |    | enterprise/localized |    |    |    |    | A standard    |
|                     | that cannot   |      |    |    | databases, while     |    |    |    |    | schema        |
|                     | be done by    |      |    |    | enterprise-level     |    |    |    |    | supports a    |
|                     | vendor        |      |    |    | data systems are     |    |    |    |    | formal data   |
|                     | provided      |      |    |    | under the joint      |    |    |    |    | architecture. |
|                     | scripts.      |      |    |    | management of        |    |    |    |    |               |
|                     | There is no   |      |    |    | more centralized     |    |    |    |    |               |
|                     | database      |      |    |    | business and IT      |    |    |    |    |               |
|                     | optimization  |      |    |    | resources.           |    |    |    |    |               |
|                     | outside       |      |    |    |                      |    |    |    |    |               |
|                     | what the      |      |    |    |                      |    |    |    |    |               |
|                     | vendor        |      |    |    |                      |    |    |    |    |               |
|                     | provides.     |      |    |    |                      |    |    |    |    |               |
| Database management | ja            | ja - | ja | ja | pá                   | ja | ja | ja | ja | j'n           |

## \* 4. Data security management

| 5 - data<br>security is<br>handled by<br>handled | a of for ose. | ja          | 8   | 9   | 10 – data<br>security is<br>managed at<br>the role level.<br>Regular<br>audits of<br>data security<br>and policy<br>are<br>conducted,<br>with<br>divergences<br>acted upon<br>appropriately.<br>A central data<br>security<br>management<br>tool is<br>utilized, with<br>the security<br>metadata<br>being<br>populated to<br>the required<br>systems for<br>population in<br>each<br>respective<br>format.<br>Automated<br>reviews of<br>update logs<br>are<br>conducted to<br>look for<br>variances. |
|--|---------------|-------------|-----|-----|--|
| management Jan Jan Jan Jan   | ] 1           | <b>J</b> 21 | 121 | 121 | $\mathbf{J}_{21}$  |

## \* 5. Data quality management

| Data quality | 1 –<br>information<br>quality is<br>poor. There<br>is no<br>consistency<br>of data<br>across<br>systems or<br>data stores.<br>Multiple<br>sources of<br>data entry<br>for the same<br>data<br>element are<br>allowed, with<br>no cross<br>correlation<br>of validity<br>and<br>standardized<br>form of<br>entry | 2  | 3  | 4  | 5 –<br>consistency<br>of data<br>quality across<br>major<br>systems is<br>improving.<br>Major data<br>elements are<br>standardized,<br>and systems<br>of record<br>have been<br>identified.<br>Reporting<br>methods are<br>employed to<br>perform<br>cross-system<br>data validity. | 6    | 7  | 8  | 9  | 10 –<br>continuous<br>data quality<br>improvement<br>programs<br>are in place<br>and<br>stewarded.<br>Automated<br>methods are<br>employed to<br>review the<br>data quality,<br>with<br>feedback<br>being<br>forwarded to<br>the<br>respective<br>data<br>stewards. |
|--------------|---|----|----|----|---|------|----|----|----|---|
| management   | ja  | ρį | ja | βΩ | pţ  | pa - | ja | ja | ja | ja  |

## \* 6. Reference and master data management

| 1 – there<br>are multiple<br>versions of<br>coded<br>values used<br>in many<br>areas across<br>the<br>institution.<br>No validation<br>across the<br>codes<br>occurs,<br>therefore<br>the codes<br>are<br>horrendously<br>out of sync.<br>This causes<br>problems<br>with<br>reporting<br>and<br>consistent | 2 | 3 | 4 | 5 – MDM and<br>reference data<br>are considered<br>to be "a good<br>idea," and are<br>being added to<br>future<br>implementation<br>items.<br>Research has<br>begun on which<br>subsets of data<br>might be<br>appropriate in<br>an MDM<br>program, and<br>which types of<br>reference data<br>make sense for<br>inclusion in<br>strategies.<br>Attempts have<br>been made to<br>create master<br>categories of<br>data codes,<br>with some<br>success. There<br>is some | 6 | 7 | 8 | 9 | 10 – there<br>is a single<br>view of<br>master<br>data across<br>the<br>institution.<br>All<br>validation<br>occurs<br>against the<br>master<br>data view.<br>Regular<br>updates<br>are made<br>to the<br>master<br>data to<br>reflect<br>changes at<br>the<br>institutional<br>level. |
|---|---|---|---|--|---|---|---|---|--|
|---|---|---|---|--|---|---|---|---|--|

| Data Managem                         | ent Mat   | urity | У      |         |  |       |    |    |    |  |
|--------------------------------------|---|-------|--------|---------|--|-------|----|----|----|--|
|                                      | vandation.  |       |        |         | amount of synchronization  |       |    |    |    |  |
|                                      |   |       |        |         | of master data<br>codes across<br>major systems  |       |    |    |    |  |
| Reference and master data management | ja  | ja    | ja     | ja      | ja   | ja    | ja | pt | ja | ja   |
| * 7. Data warehou                    | ising and   | busin | ess in | tellige | ence manage  | ement |    |    |    |  |
|                                      | <ul> <li>1 – if a data<br/>warehouse<br/>exists, it<br/>contains<br/>minimal<br/>data areas.</li> <li>Minimal if<br/>any<br/>dimensions<br/>exist to the<br/>data, and<br/>most likely<br/>is a copy of<br/>the<br/>transactional<br/>image of<br/>the<br/>application<br/>system.</li> <li>Metadata is<br/>limited,<br/>master data<br/>is not<br/>synced<br/>across the<br/>various data<br/>domains.</li> <li>Reporting is<br/>done in an<br/>ad hoc<br/>manner,<br/>requiring<br/>intimate<br/>knowledge<br/>of the<br/>context and<br/>structure.</li> <li>Updates to<br/>the data are<br/>done at<br/>random<br/>intervals</li> </ul> | 2     | 3      | 4       | 5 – a data<br>warehouse<br>exists, with<br>dimensionalized<br>data from<br>several of the<br>major<br>institutional<br>systems. There<br>is a<br>standardized<br>reporting<br>environment<br>and tool, with a<br>set of metadata<br>that is created<br>manually.<br>Updates to the<br>data stores in<br>the warehouse<br>are done at<br>intervals<br>consistent with<br>the business<br>systems that<br>the data is<br>extracted from. | 6     | 7  | 8  | 9  | 10 - data<br>from all<br>strategic<br>institutional<br>systems is<br>housed in a<br>data<br>warehouse,<br>with<br>dimensions<br>and data<br>marts<br>established<br>which allow<br>for the major<br>types of<br>analysis and<br>review. All<br>associated<br>metadata<br>and master<br>data is<br>integrated<br>with the<br>reporting<br>tools that<br>access the<br>warehouse.<br>Reporting<br>from all<br>systems is<br>conducted<br>through a<br>portal in the<br>warehousing<br>environment,<br>thus<br>ensuring<br>consistent<br>results and<br>cross<br>functional<br>analysis.<br>Data<br>updates to<br>the<br>warehouse<br>functional<br>analysis.<br>Data |

| Da | Data Management Maturity                                    |    |    |    |   |    |    |    |    |    |         |
|----|---|----|----|----|---|----|----|----|----|----|---------|
|    |   |    |    |    |   |    |    |    |    |    | cycles. |
|    | Data warehousing and<br>business intelligence<br>management | ja | ja | ρţ | μ | ja | jn | ja | pt | ja | ja      |
|    |   |    |    |    |   |    |    |    |    |    |         |

# \* 8. Document management/Content management/Records management (electronic records only, not paper based)

|  |   |    |    |    | 5 —  |    |    |    |    |  |
|--|---|----|----|----|--|----|----|----|----|--|
|  |   |    |    |    | recognition  |    |    |    |    |  |
|  |   |    |    |    | of the need  |    |    |    |    |  |
|  | 1 - there are   |    |    |    | for formal   |    |    |    |    |  |
|  | no formal   |    |    |    | policies and   |    |    |    |    |  |
|  | designated  |    |    |    | archival   |    |    |    |    |  |
|  | areas for   |    |    |    | workflows is   |    |    |    |    | 10   |
|  | unstructured  |    |    |    | in place.  |    |    |    |    | - UI   |
|  | institutional   |    |    |    | Work has   |    |    |    |    | management   |
|  | data.   |    |    |    | begun to   |    |    |    |    | institutional  |
|  | Documents   |    |    |    | document   |    |    |    |    | upstructured   |
|  | are on  |    |    |    | institutionally  |    |    |    |    |  |
|  | departmental  |    |    |    | important  |    |    |    |    |  |
|  | file systems,   |    |    |    | and/or   |    |    |    |    | Thoro is still   |
|  | user<br>desktops,<br>google docs  | 2  | 3  | 4  | legally<br>required<br>documents.  | 6  | 7  | 8  | 9  | room for<br>improvement  |
|  | and other<br>places. There<br>are no<br>formalized<br>classification<br>schemes,<br>retention<br>periods,<br>archivals or<br>workflows. |    |    |    | Some work<br>has already<br>been<br>accomplished<br>to move the<br>electronic<br>records off of<br>user<br>desktops<br>and onto<br>secured |    |    |    |    | classification<br>schemas with<br>designated<br>retention<br>periods and<br>security |
|  |   |    |    |    | storage<br>areas.  |    |    |    |    |  |
| Document<br>management/Content<br>management/Records<br>management | j'n   | jn | ja | ja | ja   | ja | ja | ja | ja | ja   |

#### \* 9. Metadata management

#### 10. Which of the areas above is most critical to you and/your institution right now?

- 🗧 Data governance
- E Data architecture, analysis, and design
- € Database management
- ∈ Data security management
- ╒ Data quality management
- Reference and master data management
- € Data warehousing and business intelligence management
- € Document management/Content management/Records management
- € Metadata management

# Data Management Maturity

#### 11. Additional Comments

Please feel free to add additional information which would clarify or add context to your answers, or cover other areas which may not have been covered in the above questions.

### 2. Biographical Information

We would like to get a small amount of information about you and your institution.

\* 1. Please provide the following information so we can contact you for further follow-

| u | р | • |  |
|---|---|---|--|
|---|---|---|--|

Name:

Institution:

Email Address: