Capabilities	Activities	Objectives	Services & Channels	Ideas for things to do	Ok, so who will do what?
Outreach	Online outreach		Web site (itana.org)	Revisit the charter to broaden the scope of ITANA/ETANA Develop outreach content such as architect interviews Rebrand the site Change the content management platform (why exactly?)	
			Educause constituent web site		
			Social media presence (in LinkedIn, Facebook, Twitter, etc.)	Work on a coordinated presence; push communications out across multiple platforms	
			LMS for short tutorials		
			YouTube or other for short videos		
			Some wiki gardening	Some of the F2F stuff, particularly towards the bottom of the front page, could do with updating. Maybe some photos; did anyone take any?	Ceri happy to have a go, but would need to badger people for some of the data needed about past events.
	Outreach at events		Educause conference activities (F2F; constituent group meeting)	Planning for F2F 2012	
			AACRAO		
			JISC Enterprise Architecture groups (these are both physical and virtual)		Ceri has recommended ITANA on several occasions and in JISC case studies and will continue to do so. Will also ask them for feedback about participation or lack thereof from the JISC EA community
Community Building	Enroll and manage members		Educause constituent database	Find out more about our members so we know what they might participate in and what to target to them	
	Communication to members		Email list		
			Member "profiles"	"Hello. My name is Ceri and I've been struggling with architecture for 2 years now." Somewhat similar to the constituent database, but pitched more as "these are the friendly and intelligent folk that you could be engaging with" - something to show what kind of folk are already members, what level of experience they have, what they can offer, why they participate (i.e., what are people getting out of ITANA interaction that you're missing out on by not being involved). I know that I was absolutely petrified joining my first call not knowing who was on the other end.	
			Web site		
			Socialcast or equivalent	Possible that this becomes Yet Another Website. JISC EAPG has a jisc-ea.ning.com website that has likely fallen foul of this, but perhaps this would help with cross fertilisation	
	Regular open meetings		Internet2 conference bridge, Adobe Connect	Somehow increase participation Investigate videoconferencing or telepresence	
Knowledge Transfer	Communication between members		Email list	Somehow increase communication between members	
	Share resources and artifacts		Wiki (Confluence hosted by Internet2)	Someone could "curate" a feed of higher ed related EA information from other sites	
	Events		Educause conference activities	Other in person events that are more topic focused?	
	Formal Instruction[1]		Online courses, self-paced learning, LMS	Self-pace short courses in an LMS on "how to architect" or "why architect"	
	Informal aids to development		Self-assessment tools	Wisconsin's practice Maturity Model Some equivalent of the Strategic ICT Self Analysis kit (page 88 of http://www.nottingham.ac.uk/gradschool/sict/documents/Strategic_ICT_Toolkit_V3.pdf)	

Capabilities	Activities	Objectives	Services & Channels	Ideas for things to do	Ok, so who will do what?
			Short films, publications	"How to use MagicDraw UML to make a..."	
	Communication to Leadership		Short films, publications	"How to get the most out of Architecture" "Why connecting Arch and Strategy, Service Portfolio, PMO is important?" "Questions you should ask with an Architect Present"	
Practice Development	Select practice areas to focus on			SOA in higher ed Architecture governance Managing an architecture group Lifecycle analysis and core diagrams Tools and repositories Leadership/executive view of architects and EA Other areas of focus?	Leo F. is spinning up the SOA group
	Collaborate within working groups		Ad hoc use of collaboration tools (Google Docs, etc.)	More/other collaboration tools	
	Gather information		Ad hoc use of survey tools (Google Forms, etc.)	Proposed SOA survey	SOA working group will work on SOA survey
	Create and host resources and artifacts		Wiki	Involve more people in creating and managing wiki content (wiki keepers)	
			Other kinds of resources?	Look for resources to help us work in video and other media	
	Promote resources for practitioners		Web site		
			Email list		
			Social media presence		
			Podcast?	Could be condensed from the Thursday calls. Paul H. did a good EA sell on the ThisWeekinLotus podcast so there is precedent for it not being too dull	
Operational Capabilities	User/Group Management			This is becoming a bit of an issue but will be worse if we use more collaboration tools spread thinly across the Internet. Could we find a single place to manage group membership that would then spread across the various tools (e.g. sign up once, access everywhere)	

1. When I saw knowledge transfer pop-up in the Capabilities, I began to think about more formal instructional opportunities. I started to think about short on-line courses (How to build a Core Diagram, How To Use A Wiki As a Repository, etc.), self-paced learning (come to this LMS and go through this short tutorial and quiz) etc --jamesphelps Thu Nov 03 2011 12:00:24 GMT-0500 (CDT)