Better Practices - Why Should Your Campus Constituents Care?

Audience	Why Should they Care?
Audit	- Standard set of compliance standards to improve local business and technology practices - Simple framework for conducting routine audits - Way to map actual business and technology practice to risk assessment framework based on data classification
IT Executives	- Reduce risk of data breach and associated costs (financial and reputational) - Set example for other campuses - be a leader in higher ed IT - Sleep better at night
Functional/Application Owners	- Improve assurance that data is being accessed only by authorized users - Reduce risk of data breach and associated costs (financial and reputational) - Advanced preparation for future when higher assurance will be required for access
Security Team	- Reduced risk of credential compromise and associated broader data breaches - Ready-made standards to apply stronger protection to more sensitive data - Specific guidelines for operational IT teams